

BUTLER COUNTY MANUFACTURING CONSORTIUM

Minutes for November 30, 2007

Present

Scott Dietz / Catalyst Connection
Doug Bartosh / Unimach Mfg
Clayton Woodward / Woodward, Inc.
Neil Ashbaugh / Oberg Industries
Linda Ward/ Pulva
Terri Lee Bowser / CID Associates
Tim Vogel / AK Steel
Mike Floyd / Belleville Intl.
Don Neff / Eagle Rubber
Tony Perry, Bob Daquelente / Starflite Systems
Rich Schellinger / TRACO
Lori Harvey, Paul Weifenbaugh, Mary Salony / TCWIB
Bruce Curry / Penna Flame
Chuck Guiste, Jim Ferguson, Kristen Bastaja / Penn United Technologies
Karma Edwards / MAC
Lisa Campbell, Sean Carroll / BC3
Charles Scott /

Special Guests

Karen Derda, Nina Fulton, Liz Vaughn / Freeport Area School
Joyce Holzhauser, Stephanie Karwoski, Heather Swiergol / BCAVTS
Andy Johnson, Betty Filer / Slippery Rock High School
Dennis Ditch, Deborah Pichler, Shannon McGraw, Alecia Mowrey, George Link, Debra Hall / Butler School District
Marci Creel, Patricia Hauman/ Karns City
Dan Roenigk, LuAnn Byrnes / Knoch High School
Russ Cawthorne / Moraine Trails Boy Scouts of America
Katherine Trepasso / Clarence Brown Community School
Lori Bain / St. Barnabas Health System
Susie Tack Beardsley / Quality Life Services

The Guidance Counselors from Butler County were our special guests. The Guidance Counselors and any interested BCMC members and resource partners were all invited to tour Penn United. This was followed by lunch.

Jim Ferguson welcomed everyone to luncheon meeting hosted by Penn United, followed by introductions. Bill Jones, President of Penn United, briefly spoke and shared the vision for our Carl E. Jones Learning Center as a training resource for the community and manufacturers.

Copies of the October '07 minutes meeting were passed out at the meeting and approved as written.

Doug Bartosh reported that we have \$934.00 remaining in the Treasury.

Previous Business

1. **Training**

- a) MarketSphere - Lori shared that she will be attending at meeting on 12/6 to re-direct MarketSphere on their product (S.E.T.) and move it more towards the MSSC model. Want to try to get training program to mold to any size organization. Could be used as a new employee orientation and/or be expanded into additional advanced training.
- b) MSSC – will hope to have more information for our January meeting. It may make an excellent textbook for a class in manufacturing. Website: www.msscusa.com
- c) Susie Beardsley, from the Healthcare Consortium noted that Healthcare and Manufacturing will have some similar training needs and could we do cross-over shared training such as in HR and employment law?
- d) Scott Dietz, from Catalyst Connection shared that they have a new HR consulting division now, which can come to your site. They previously ran a Leadership class in Pittsburgh, but that training can also be brought on-site. Rich Schellinger from Traco shared that they had an 8- hour Supervisory Training class hosted at their facility.
- e) Training video library – would members / resource partners have training videos they would be willing to share with other BCMC members? We will send out an email inquiring of interest and try to pull together a list of video/DVD training resources we can share.

2. **Grant Update**

- a) Mary Salony stated that in “Industry Partnerships” Tri-County received \$90,000 of the \$150,000 requested. In “Training” we received \$104,500 of the \$110,000 requested. Need to start spending money. The State wants to see a significant portion spent by April '08.
- b) The tentative training needs list was based on a survey that was done 6 months ago. Employers may have had a change in training needs since then. If you have, please contact Jim about your current training needs.

3. **Schools**

- a) Career Brochures – “Manufacture Your Career” brochures. A revised draft was distributed. Please provide any feedback.
- b) H.S. Connection – Career Days – Slippery Rock H.S. April 14 – will invite students and parents to attend. Our desire is to visit schools and share with students. Open to any way schools may want us to present/discuss information. Would you or a representative of your company be willing to speak to a class? Will send out a follow-up email to survey.
- c) Teacher Award – Plan to have an annual award to recognize the teacher/school/ & manufacturer that has done the most to advance & promote manufacturing career awareness. The committee will have criteria for next meeting.
- d) Dream It Do It - Is a national marketing campaign to promote mfg. to students. We have no new information. We need to make a decision as to whether we will pursue or not, given the revised grant money received. It is an expensive program it does not look like we have the funding to do this program at this time.

4. **Nuts, Bolts, & Thingamigs** – we have not received any response or return phone calls from the foundation. If we do not hear from them, we can still do it ourselves. BC3 already hosts 2 week “career camps” that focus on things such as robotics, arts, etc...

Current Business

1. **BCMC Chairperson for 2008** - our by-laws allow for opportunity to nominate a new chair for 2008. Doug Bartosh nominated Jim for another term and this was voted upon and approved. Jim Ferguson will remain Chairperson for 2008.

Image

1. **Tri-County Manufacturing Video** – No report.
2. **Career Gates Video** – due to be released in November.
3. **Armstrong Show** – Armstrong previewed a rough cut 9 minute draft of “Get to Work” video featuring Oberg Industries. Initial response was very positive. It looks great! Kudo’s to Armstrong and Neil Ashbaugh who is the show’s host.
4. **Postcards** – no report.

5. **Billboards** – 3 billboards are down; one on 422 is scheduled to come down in December. Do we want to re-use in 2008 with another campaign? Billboards can also be displayed by any manufacturer or partner if they would like.
6. **BCMC Website** – as a next step to our BCMC website, it was suggested that it would be nice to list all manufacturing jobs in Butler county. Can we do that? Would members feel this is beneficial? Students want to know salaries to expect. Could we list a range? It would be nice to know how many people are viewing BCMC website.
7. **Mall Recruit** –
 - * Clearview Mall Center Court is available for Friday Feb. 15 and Sat. Feb 16th. Want to strive for to make a significant impact and show end products to help people make the connection of things we make and the things they use.
 - * Time Frame: All day. Great opportunity for community exposure.
 - * We could invite schools and promote the Expo in schools.
 - * Cost - We can use grant money to help with expenses. It cost approx. \$2500 the last time + advertising. We could hang our BCMC billboards up in the center court. Jim will get exact cost for the next meeting so consortium can make a decision.
8. **BC3 Succop Theatre Program** – Program was passed around for all to see our BCMC ad

Growth

What's In It For Manufacturing

1. News - no report
2. Friday December 14th will be our next BCMC meeting at the Succop Conservancy. Meeting will begin at 3:00 pm followed by a social time with hors d'oeuvres from 4- 6 pm.

Next meeting will be Friday December 14th at Succop Conservancy.
Meeting will begin at 3:00 pm followed by a social time with
hors d'oeuvres from 4 - 6 pm.